

BTEC Level 3 Extended Diploma in Business

TYPE OF QUALIFICATION	BTEC Level 3 Extended Diploma in Business (equivalent of 3 A levels)
LEVEL OF ENTRY	5 A*-C passes at GCSE including English and Maths BTEC Business level 2 min Merit
METHOD OF ASSESSMENT	Portfolio assignments –internal assessment 58% Examination/set task/case study– external assessment 42% Marks aggregated to gain the final award level
LENGTH OF COURSE & NUMBER OF LESSONS PER CYCLE EXPECTED STUDY EXPECTATIONS	This is a two year course. 15 Lessons per week 15 hours of directed self-study.

COURSE STRUCTURE: 13 units over two years – 7 mandatory units and 6 optional units from a choice of business specialisms. Unit outcomes aggregated for final Award outcome.

Unit	Title	Category	Assessment	External Marks	Unit Size (GLH)
1	Exploring Business	Mandatory	Internal		90
2	Developing a Marketing Campaign	Mandatory	External	70%	90
3	Personal and Business Finance	Mandatory	External	100%	120
4	Managing a Business Event	Mandatory	Internal		90
5	International Business	Mandatory	Internal		90
6	Principles of Management	Mandatory	External	88%	120
7	Business Decision Making	Mandatory	External	70%	120
6 Business Specialisms (choice)		Optional	58% COURSE WORK		
8	Recruitment and Selection Process	Internal	Internal		60
18	Creative Promotion	Internal	Internal		60
22	Market Research	Internal	Internal		60
23	English Legal Systems	Internal	Internal		60
25	Aspects of Criminal Law impacting on Business and individuals	Internal	Internal		60

WHICH SKILLS WILL YOU ACQUIRE?

- Secure knowledge and skills across broad areas of Business
- Secure key skills that are valued highly by employees and universities
- Develop the ability to work independently and as both a team member and team leader
- Ability and confidence to take ownership of Business assignments and deliver work to meet deadlines

WHICH CAREER PATHWAYS EXIST AFTER STUDYING THIS SUBJECT?

Direct career path into Business – Accountancy, HR, Education, Management (**Consulting, Entrepreneurship, General Management**) Marketing, Retail Management.

Progression into Higher Education in specialist areas such as Law, HR, Management, Marketing, Economics, Finance, Accountancy and Education.

WHICH SUBJECTS COMPLEMENT THIS COURSE?

BTEC Business works well alongside a wide breadth of subject areas including

- Humanities
- Maths/ Statistics
- English/Media
- Economics
- Philosophy and Ethics